
NICOLE SPLATER

nicole.splater@gmail.com
www.fitterhappierdesign.com

EDUCATION

Art Center College Of Design, Pasadena, Ca
Graphic Design, BFA, December 2006

WORKS PUBLISHED

Epson concept packaging published in,
"Really Good Packaging Explained: Top Design Professionals Critique 300 Package Designs and Explain What Makes Them Work."
— Rockport Publishers

Environmental Charter High School wayfinding signs published in, *"Way Of The Sign II - Wayfinding, Signage and Guide Design."*
— Artpower Publishers

AWARDS

HOW Magazine International Design Merit Award
Awarded to the book, *Inconsequential Dilemmas*
New York, United States, Spring 2014

Pubwest Book Design Award
Awarded to the book,
Inconsequential Dilemmas
Oregon, United States, Spring 2013

SKILLS

PROFICIENT IN:

Adobe CC: InDesign, Photoshop, Illustrator,
iMovie and Microsoft Word.

FAMILIAR WITH:

Dreamweaver, HTML, Adobe After Effects,
Keynote, and Powerpoint.

REFERENCES

Available upon request

DESIGNER FOR PRINTED MATERIALS, INCLUDING BUT NOT LIMITED TO:
BRANDING, PACKAGING, ART DIRECTION, ENVIRONMENTAL, IDEATION,
ORGANIZATION, AND DISSEMINATION.

EXPERIENCE

2006-PRESENT // FITTER HAPPIER DESIGN

Freelance and Creative Direction for the following companies:

2018-PRESENT // CALIFORNIA STATE UNIVERSITY, NORTHRIDGE

Created various marketing materials, including but not limited to brochures, invitations, annual reports and editorial design.

2018 // M&C SAATCHI LA

Created logo and identity design for Fabric, a blockchain company, and Element AI; an artificial intelligence company located in Montreal Québec.

2014-PRESENT // DESERT FARMS INC.

Walid, Founder of Desert Farms Camel Milk hired me to develop and design the companies identity, which included, web design, packaging design, and stationery design.

2013 // M&C SAATCHI LA

M&C Saatchi hired me to develop logos for a proposal for their client, Related; a high-end real estate developer. They chose my logos for The Waverly and The Seychelle in Santa Monica, CA.

2012 // KNOCK KNOCK

Designed 45 flowcharts for the book, *"Inconsequential Dilemmas, 45 Flowcharts For Life's (Mostly) Stupid Questions."* Won HOW Magazine International Design Merit Award and the Pubwest Book Design Award.

2012 // RKS DESIGN

Developed and designed packaging for the Wikipad; a gaming controller that attaches to a smart tablet. Now known as Gamevice.

2011 // RUSAY DESIGN, LLC

Designed logo, identity, collateral, and website for Metrozet; a company that builds sensors to monitor natural disasters. Good Design Award: Metrozet PBB-200S Seismometer, 2012

2011 // COLUMN 5 MEDIA

Designed info. graphics for online blogs and websites for various companies.

2011 // THE GROOP

Design firm, The Groop, hired me to design additional logos to show their client, The Alfred Mann Foundation and designed logo application examples.

2010 // TEAM ONE ADVERTISING

Designed logos for the 2011 Lexus digital round-table event, as well as, examples of applications of logos.

2009-2010 // HERBALIFE

Designed packaging, environmental graphics, collateral, advertisements and logos for various events and primary brand.

2009 // ENVIRONMENTAL CHARTER HIGH SCHOOL

Designed way finding signs for the school campus. this included: iconography design, information graphics, and map design.

2007-2008 // EVENSON DESIGN GROUP, DESIGNER

Managed and worked on various projects including logo development, website design, and marketing materials.



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