
NICOLE SPLATER

VISUAL COMMUNICATOR
nicole.splater@gmail.com
www.fitterhappierdesign.com

EDUCATION

Art Center College Of Design, Pasadena, CA
Graphic Design, BFA, December 2006

WORKS PUBLISHED

Epson concept packaging published in,
"Really Good Packaging Explained: Top Design Professionals Critique 300 Package Designs and Explain What Makes Them Work."
— Rockport Publishers

Environmental Charter High School wayfinding signs published in, *"Way Of The Sign II - Wayfinding, Signage and Guide Design."*
— Artpower Publishers

AWARDS

HOW Magazine International Design Merit Award
Awarded to the book, *Inconsequential Dilemmas*
New York, United States, Spring 2014

Pubwest Book Design Award
Awarded to the book,
Inconsequential Dilemmas
Oregon, United States, Spring 2013

SKILLS

PROFICIENT IN:

Adobe CC: InDesign, Photoshop, Illustrator, XD, iMovie, Keynote, Powerpoint, and Word.

FAMILIAR WITH:

Dreamweaver, HTML, and Adobe After Effects,

REFERENCES

Available upon request

DESIGNER FOR PRINTED MATERIALS, INCLUDING BUT NOT LIMITED TO: BRANDING, PACKAGING, ART DIRECTION, ENVIRONMENTAL, IDEATION, ORGANIZATION, AND DISSEMINATION.

EXPERIENCE

2006-PRESENT // FITTER HAPPIER DESIGN

Freelance and Creative Direction for the following companies:

2018 // CALIFORNIA STATE UNIVERSITY, NORTHRIDGE

Created various marketing materials, including but not limited to advertising, brochures, invitations, annual reports and editorial design. Elevated their branding as a whole

2013, 2018 // M&C SAATCHI LA

I worked on multiple branding and identity systems over the years. I created logos and identity design for their client, Related - the logos were chosen for The Wavery and The Seychelle. Proposed logos for Epson. Created logo and identity for Fabric, a blockchain company. I helped propose an identity system for a rebrand for Element AI; an artificial intelligence company.

2014-PRESENT // DESERT FARMS INC.

Walid, Founder of Desert Farms Camel Milk hired me to develop and design the companies identity and brand, which included, web design, packaging design, and stationery design.

2012 // KNOCK KNOCK

Designed 45 flowcharts for the book, *"Inconsequential Dilemmas, 45 Flowcharts For Life's (Mostly) Stupid Questions."* Won HOW Magazine International Design Merit Award and the Pubwest Book Design Award.

2012 // RKS DESIGN

Developed and designed packaging for the Wikipad; a gaming controller that attaches to a smart tablet. Now known as Gamevice.

2011 // RUSAY DESIGN, LLC

Designed logo, identity, collateral, and website for Metrozet; a company that builds sensors to monitor natural disasters. Good Design Award: Metrozet PBB-2005 Seismometer, 2012

2011 // COLUMN 5 MEDIA

Designed info. graphics for online blogs and websites for various companies.

2011 // THE GROOP

Design firm, The Groop, hired me to design additional logos to show their client, The Alfred Mann Foundation and designed logo application examples.

2010 // TEAM ONE ADVERTISING

Designed logos for the 2011 Lexus digital round-table event, as well as, examples of applications of logos.

2009-2010 // HERBALIFE

Designed packaging, environmental graphics, collateral, advertisements and logos for various events and primary brand.

2009 // ENVIRONMENTAL CHARTER HIGH SCHOOL

Designed way finding signs for the school campus. this included: iconography design, information graphics, and map design.

2007-2008 // EVENSON DESIGN GROUP, DESIGNER

Managed and worked on various projects including logo development, website design, and marketing materials.

2007 // BONDANELLI DESIGN GROUP

Designed logo and stationery



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